

**SYSTEM, METHOD, AND BUSINESS METHODS FOR ENFORCING PRIVACY
PREFERENCES ON PERSONAL-DATA EXCHANGES ACROSS A NETWORK**

ABSTRACT

A system, method, and business method is used to enforce privacy preferences on exchanges of
5 personal data over a computer network. There are one or more data-subject (subject) rule sets
that have one or more subject constraints on one or more private, subject data releases. A
receiving process receives a request message from a data-requester (requester) over a network
interfaces. The request message has one or more requests for one or more of the private, subject
data releases pertaining to a subject, and a requester privacy statement for each of the respective
10 private data. A release process compares the requester privacy statement to the subject
constraints (authorization rules) and releases the private, subject data release in a response
message to the requester only if the subject constraints are satisfied.